

# PRIVACY POLICY

## **Privacy Statement made pursuant to EU Regulation 679/2016 General Data Protection Regulation**

### **General Introduction**

According to the regulations indicated, the processing of data will be based on principles of correctness, lawfulness, transparency and protection of privacy and user rights.

This information for users / visitors who interact with the www.tagily.io website is made pursuant to EU Regulation 2016/679 concerning "natural persons with regard to the processing of personal data as well as the free circulation of such data" and the regulation of cookies on the network and in particular the issuing of the Provision of the Privacy Guarantor of 8 May 2014 "Identification of simplified procedures for the information and the acquisition of consent for the use of cookies" and the subsequent "Clarifications in on the implementation of the legislation on cookies" issued on June 5, 2015.

It describes only how to manage the site, with reference to the processing of personal data of users / visitors who consult it, and not even external websites available to users by clicking on the links on this site.

Additional information may be provided within specific sections.

### **1 - Type of data processed and purpose of processing**

#### **1.1 - Navigation data**

The computer systems and applications dedicated to the functioning of this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of protocols Internet communication.

This information is not collected to be associated with identified interested parties, but by their very nature could, through processing and association with data held by third parties, allow users / visitors to be identified.

The data collected includes the IP addresses or domain names of the computers used by the users connecting to the site, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (success, error, etc.) and other parameters relating to the operating system and the user's IT environment.

These data are processed for the time necessary to achieve the purpose for which they were collected, for the sole purpose of obtaining anonymous statistical information on the use of the site (access to the same) and to check its regular operation.

The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

#### **1.2 - Data provided voluntarily by the user**

Sending e-mail messages to the addresses indicated on this site (for example in order to request information) involves the acquisition of the sender's address, as well as any other personal data included in the messages . These data will be processed solely for the purpose of processing the request and communicated to third parties only in the cases where this is necessary for the fulfillment of the same (for example, shipping service of the requested documentation).

If users / visitors are required to provide their personal data in order to access certain services, they will be released in the pages relating to the individual services, a specific and detailed information on the relative treatment in accordance with current legislation that will specify limits, purposes and methods of the treatment itself.

#### **1.3 - Cookie**

##### **Description of Cookies**

Cookies are small text files that are sent by the website visited by the user on the user's device itself (usually to the browser), where they are stored so that this device can be recognized at the next visit of the user on the site.

In fact, at each subsequent visit, cookies are sent back by the user's device to the site.

Cookies can be "installed" (more precisely, stored and accessed) however, not only by the same site manager visited by the user (first-party cookies), but also by a different website that "installs" cookies through the first site (third-party cookies) and is able to recognize them.

This happens because the site visited may contain elements (images, maps, sounds, links to web pages of other domains, etc.) that reside on servers other than the one of the site visited.

##### **Depending on the purpose, cookies are divided into technical cookies and profiling cookies.**

Technical cookies are "installed" for the sole purpose of "transmitting a communication over an electronic communication network, or as strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide this service ". They are usually used to allow efficient navigation between pages, to store user preferences (eg font size, language, country, etc.), to store information on specific user configurations, to manage authentication, etc.

Some of these cookies (essential or strictly necessary), such as session cookies used to manage the shopping cart on e-commerce sites, enable functions without which certain operations would not be possible.

##### **The use of technical cookies does not require user consent.**

Technical cookies are assimilated (and, therefore, for the relative installation, users' consent is not required, nor are the additional regulatory requirements) so-called "analytics" cookies that are used to monitor the use of the site by users for purpose of optimization of the same - if used directly from the site first part (without, therefore, the intervention of third parties), as well as analytical cookies made and made available by third parties and used by the site first part for mere statistical purposes, if suitable instruments are adopted to reduce the identification power (for example, by masking significant portions of the IP address) and the third party expressly undertakes not to "cross-reference" the information contained in these cookies with others it has.

Profiling cookies are used to track user navigation and analyze its behavior for marketing purposes and are aimed at creating user profiles and are used in order to send advertising messages in line with the preferences shown by the user in the of surfing the net.

These cookies can be installed on the user's terminal only if they have given their consent in the manner indicated in the Measure.

Depending on their duration, cookies are divided into persistent cookies, which remain stored until they expire on the user's device, except for removal by the latter, and session, which are not stored permanently on the device user and disappear when the browser is closed. Usually, profiling cookies are persistent cookies.

#### **Cookies used on this site**

This site uses technical cookies and third-party profiling cookies, to allow a safe and efficient navigation on the site, monitor its operation and carry out remarketing campaigns.

Third-party profiling cookies used on this site, please refer to the supplier pages:

Google: <https://policies.google.com/technologies/cookies?hl=it>

The Website also uses Google Analytics cookies in order to monitor and verify the use of the Website by the user. Thanks to Google Analytics, the Owner is able to know the total number of times the user opens a multimedia content, both text and audio and video, the number of people who open it and close it before it is finished. In order to get more information about the activities carried out by Google Analytics you can click on the following link: <https://support.google.com/analytics/>

#### **How to delete cookies**

It is noted that by default almost all web browsers are set to accept automatically the first-party cookies.

The navigators can, in any case, modify the default configuration through the browser settings; however, the disabling / blocking of cookies or their deletion could preclude the optimal use of the site or certain areas of the same. The way cookies are managed depends on the type of browser used, and often on the specific version of the same.

Usually, in any case, it is necessary to access the browser Settings and intervene on the preset rules, deciding which types of cookies to disable and / or removing existing ones. Detailed information on the procedure for configuring the cookie settings can be found in the browser guides used (generally accessible from the PC using the F1 key or by clicking on the question mark icon generally present in the browser itself).

Please also refer to the cancellation guides of the main browsers and to the following links:

Google Chrome <https://support.google.com/accounts/answer/61416?hl=it>

Firefox <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Internet Explorer <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>

Opera <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>

Safari [https://support.apple.com/kb/ph21411?locale=it\\_IT](https://support.apple.com/kb/ph21411?locale=it_IT)

Safari iOS (mobile devices) <https://support.apple.com/en-us/HT201265>

## **2 - Processing**

methods The processing of personal data is carried out using automated tools (for example using electronic procedures and supports) and / or manually (for example on paper) for the time strictly necessary to achieve the purposes for which data have been collected and, in any case, in compliance with the regulations in force on the subject.

The data processing will also be carried out with organization and processing logics strictly related to the same purposes and in any case so as to guarantee the security, integrity and confidentiality of the data in compliance with the organizational, physical and logical measures provided for by the current provisions.

## **3 - Optional supply of data**

Except as specified above for navigation data and cookies, the visitor is free to provide or not personal data, as in the case of requests for information or contact sent by e-mail or requests for access to freely chosen services, utilities and applications.

Failure to provide such data may make it impossible to obtain what has been requested and may preclude Deep Vision Consulting srl from fulfilling the contractual obligations as set out in the mandate contract.

## **4 - Owner, managers and categories of officers**

The Data Controller of personal data is Deep Vision Consulting srl with registered office in Modena Viale Vittorio Veneto n.2.

The processing operations connected to the web services of this site are handled exclusively by technical personnel in charge of processing.

In addition to the data controller's employees, some personal data processing operations could also be carried out by third parties, to whom the company entrusts the site management / maintenance activity. In this case the same subjects will be appointed as Data Processors.

Information relating to data processors is easily available by sending an email to [amministrazione@deepvisionconsulting.com](mailto:amministrazione@deepvisionconsulting.com) or by writing to: Deep Vision Consulting srl - Viale Vittorio Veneto 2, 41124 Modena.

**The data will not be disseminated.**

## **5 - Rights of the interested**

parties The subjects to whom the personal data refer have the right, at any time, to obtain confirmation of the existence of the same data and to know its content and origin, verify its accuracy or request the integration or updating, or rectification.

Interested parties also have the right to request the deletion, transformation into anonymous form or blocking of data concerning them, processed in violation of the law, and to oppose in any case, for legitimate reasons, to their treatment.

According to the Art. 13 GDPR UE the subjects to whom the data refer always have the right to know the identity and the contact data of the Data Controller and, where necessary, of his representative, the contact details of the data protection officer, the purposes of the processing which are intended personal data as well as the legal basis of the processing, the legitimate interests pursued by the data controller or appointed third parties, any recipients or categories of recipients of personal data, the period of data retention and the intention of the owner of processing to transfer personal data to a third country or to an international organization.

The subjects to whom the data refer, pursuant to Art. 13 GDPR UE 679/2016 may also at any time exercise the right to:

- have access to personal data
- obtain the rectification or cancellation of the same or the limitation of the processing that concern it
- oppose the processing of data
- use the portability of data
- revoke the consent at any time without jeopardizing the lawfulness of the processing based on the consent given before the revocation
- proposing a complaint to a supervisory authority, for Italy Privacy Guarantor
- being informed about the possibility that the communication of personal data may be a legal or contractual obligation or a requisite necessary for the conclusion of a contract, and to know if the interested party has the obligation to provide personal data as well as the possible consequences of the failure to communicate such data
- to be informed about the existence of a automated decision-making, including profiling and in such cases, receiving meaningful information on the logic used, as well as on the importance and expected consequences of this treatment for the data subject.

**According to the Art. 14 GDPR UE if the data have not been obtained from the interested party**, the Data Controller Deep Vision Consulting srl will provide the interested party with the following information:

- a) the identity and contact details of the Data Controller and, where applicable, of the his representative
- b) the contact details of the data protection officer, where applicable
- c) the purposes of the processing to which the personal data are destined as well as the legal basis of the processing
- d) the categories of personal data in question
- e) the eventual recipients or any categories of recipients of personal data
- f) where applicable, the intention of the Data Controller to transfer personal data to a recipient in a third country and the existence or absence of a European Commission adequacy decision or in the cases necessary reference to adequate or appropriate guarantees and the means to obtain a copy of such data or the place where they have been made available.

In addition to the information referred to in paragraph 1, the Data Controller will provide the data subject with the following information necessary to ensure correct and transparent processing:

- a) of the data subject) the period of storage of personal data or, if this is not possible, the criteria used to determine this period
- b) the legitimate interests pursued by the data controller or by third parties
- c) the existence of the data subject's right to ask the data controller for access to personal data and their correction or deletion or the limitation of the processing of personal data concerning him and to oppose their processing, in addition to the right to data portability
- d) the existence of the right to withdraw consent at any time without jeopardizing the lawfulness of the processing based on consent before revocation
- e) the right to lodge a complaint with the supervisory authority, for Italia Garante Privacy
- f) the source from which the personal data originate and, if applicable, the possibility that the data come from sources accessible to the public
- g) the existence of an automated decision-making process, including profiling and, at least in such cases, significant information on the logic used, as well as the importance and expected consequences of this treatment for the data subject;

The Data Controller Deep Vision Consulting srl provides the information referred to in paragraphs 1 and 2:

- a) within a reasonable time from obtaining personal data, but at the latest within a month, in consideration of the specific circumstances in which the personal data they are treated
- b) in the event that the personal data are intended for communication with the interested party, at the latest at the time of the first communication to the interested party; or if communication to another recipient is envisaged, not later than the first communication of personal data.

If the Data Controller intends to further process personal data for a purpose other than that for which they were obtained, prior to such further processing he will provide the interested party with information regarding this different purpose and any pertinent information referred to in paragraph 2.

For any information regarding the processing of data, users can send an email to [amministrazione@deepvisionconsulting.com](mailto:amministrazione@deepvisionconsulting.com) or write to Deep Vision Consulting srl - Viale Vittorio Veneto 2, 41124 Modena

**This Privacy Policy is subject to updates**